

HOW IT ALL STARTED IN 2015

- “WHEN LOOKING AT OUR COMMUNITIES, WE NOTICED A LOT OF GUIDANCE WAS NEEDED TO GIVE PEOPLE A WAY TO IMPROVE THEIR LIVES, AND THE LIVES OF THOSE AROUND THEM. MANY COMMUNITIES DO NOT HAVE THE INFORMATION ON WHAT TO DO, WHERE TO GO, AND WHAT SUPPORTS ARE AVAILABLE. SO, WE KNEW THAT THIS TYPE OF GUIDANCE WOULD BE AN IMPORTANT ADDITION TO GIVE THESE COMMUNITIES”
- RACHEL WALTON
- CO-FOUNDER/DIRECTOR (AFiUK) CIC
- AUTHOR-THE AMBASSADOR



MISSION STATEMENT.

We equip, build and resource African heritage and Ethnic Minority individuals and their families in the UK with tools, skills and, knowledge to navigate third culture lived experience.



BRIDGE THE GAP.

AIMS OF THIS DISCUSSION.

- **THREE TIER OPERATIONS MODEL:** Ambassador Model/Collaboration & Partnership/Cultural education Consultants.
- **PROJECTS:** PAMOJA (Together) BOMA (Home/Family) JENGA (To Build) UHURU (Freedom).
- **THIRD LIVED EXPERIENCE:** Acknowledgement, Respect and, Celebration of Mixed Heritage.
- **EDUCATION-**Learn the history of systemic racism in this country and develop a common understanding of key terms that will leverage the ability to act. S.N.A.P. Judgements, the source and the solution.



AFRICAN FAMILIES IN THE UK (AFiUK) AT WORK

AFiUK PROJECTS



THREE TEIR OPERATIONS TO BRIDGE THE GAP

- GROWING OUR COMMUNITY LEADERS
- ADVOCACY & PARTNERSHIPS.
- REPRESENTATION IN THE CREATION OF FUTURE SOCIAL CARERS THAT ARE CULTURALLY COMPETENT THROUGH PLACEMENT.



GROWING COMMUNITY LEADERS

- SEARCH, UTILISATIONS AND RETENTION OF LOCAL POTENTIAL
- INDUCTION INTO AfiUK VISION
- CONTINUOUS PERSONAL TRAINING.
- COMMUNITY DEVELOPMENT.
- CIC START-UPS.
- SUPPORT IN THE PROVISION OF 24/7 SERVICE TO OUR COMMUNITY IN THEIR TIME OF NEED.
- CONFIDENCE IN INTER-AGENCY COLLABORATION WITH PARTNERS
- EFFECTIVE COACHING.

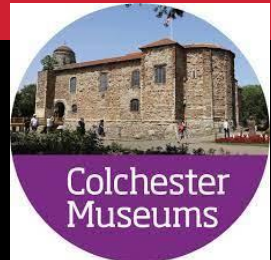
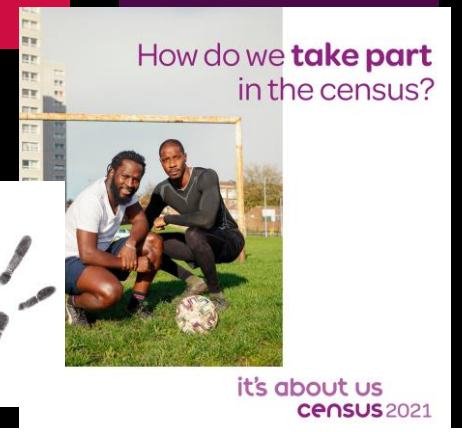




COLLABORATION & PARTNERSHIP

- BRIDGING THE PROVERBIAL GAP TOWARDS ENTITLED ACCESS TO PROVISION & SUPPORT.
- PARTNER WITH MULTI AGENCIES ENSURING SUFFICIENT PROVISION & SERVICES REACH OUR COMMUNITIES.
- MEMBERSHIP OF IAG / C360 GROUPS & SAINTS.
- CULTURAL AWARENESS COMPETENCY WORKSHOPS IN STATUTORY AGENCIES.
- ADOPT A NEIGHBOUR PROJECT
- PAMOJA PROJECT WITH REFUGEE ACTION COLCHETER & TOGETHER WE GROW.
- MENTORING PROJECTS IN SCHOOLS.
- PARTNERSHIPS WITH ESSEX POLICE.
- PAMOJA PROJECT-PREVENTION OF SUICIDE AMONGST BLACK MEN. LAWRENCE WALKER.
- CENSUS 2021
- COVID-19 VACCINATION WITH SUFFOLK & NORTHEAST ESSEX INTEGRATED CARE SERVICE.

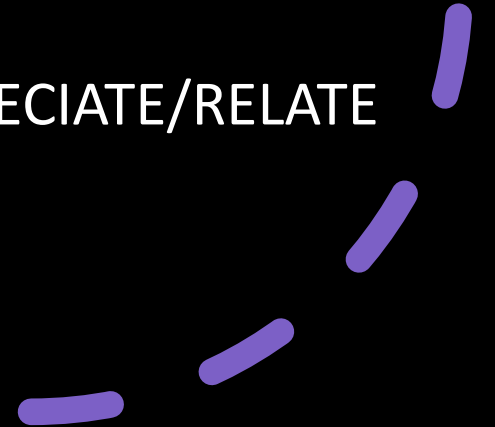
SOME OF OUR PARTNERS OF PROGRESS





S.N.A.P JUDGEMENTS

- STORY- description TRUE or IMAGINED of events.
- NARRATIVES- stories become INFORMATION/KOWLEDGE for the recipient.
- APPRAISAL- ASSESMENT of SOMETHING or SOMEONE to determine VALUE or scale on the ladder of HIERACHY.
- PERCEPTION- way we REGARD/APPRECIATE/RELATE and decide ACCESS.



WHAT DO YOU SEE?



STORIES TO NARRATIVES



GLASSGOW SCOTLAND

- “In recent years, a knife culture has become more prevalent, especially in and around Glasgow. It’s hard to imagine what goes on in the heads of those who choose to carry knives, but young people initially appear to convince themselves that they need to have a blade for self-protection. As they get older, they are more prepared to use those weapons. In some cases, the mentality is to get their retaliation in first”
- Glasgow knife culture is a deadly factor (The Times 25/09/05).

LONDON ENGLAND

- “Although the majority of black boys in London achieve well in school and thereafter, a few things cannot be denied: black boys in London are massively over-represented in stabbings; black-on-black violence is significantly gang-related; gangs in London are crime-focused; the age of recruitment and grooming of young people for gang activity is dropping to primary school levels. Poverty and deprivation (of life chances and opportunity) can drive boys and young men into violent criminal activity. When male role models for these boys are neighbourhood gang elders (often replacing absent fathers) and a “gangsta” culture prevails, the boys stand little chance of escaping”.
- Perspective on black knife crime (The Guardian 20/01/19).



RACIAL MICROAGGRESSIONS

Where are you from? Where are you really from? No, where are you really really from?

What are you?

You speak English so well.

You're not like other Muslim people.

What do your people think about that?



You're really pretty, for someone so dark.

You don't act like a normal Black person.

Your name is too hard to pronounce, can I call you Mary?

Why do you sound so White?

HOW STEREOTYPES LEADS TO PERCEPTION





*Education is the
most powerful weapon
which you can use to
change the world.*

Nelson Rolihlahla Mandela

1918 - 2013

KNOW BETTER DO BETTER.

STEREOTYPICAL
IMAGE,
RIGHT?.....BUT



UNDERSTANDING THE IMPACT & IDENTIFYING THE OPPORTUNITY.



People will **forget**
what you **said**, people
will forget what you
did, but people will
never forget how you
made them **feel**.

-Maya Angelou

IFORHER.COM

“

Where there is
discomfort, there
is an opportunity
for growth.



HERE IS A NEW STORY TO START THE PROCESS

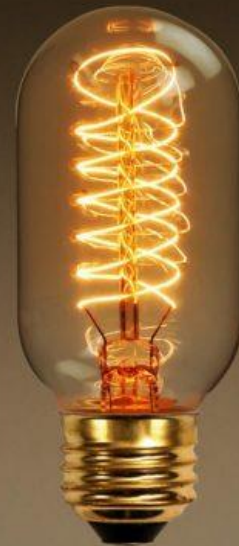
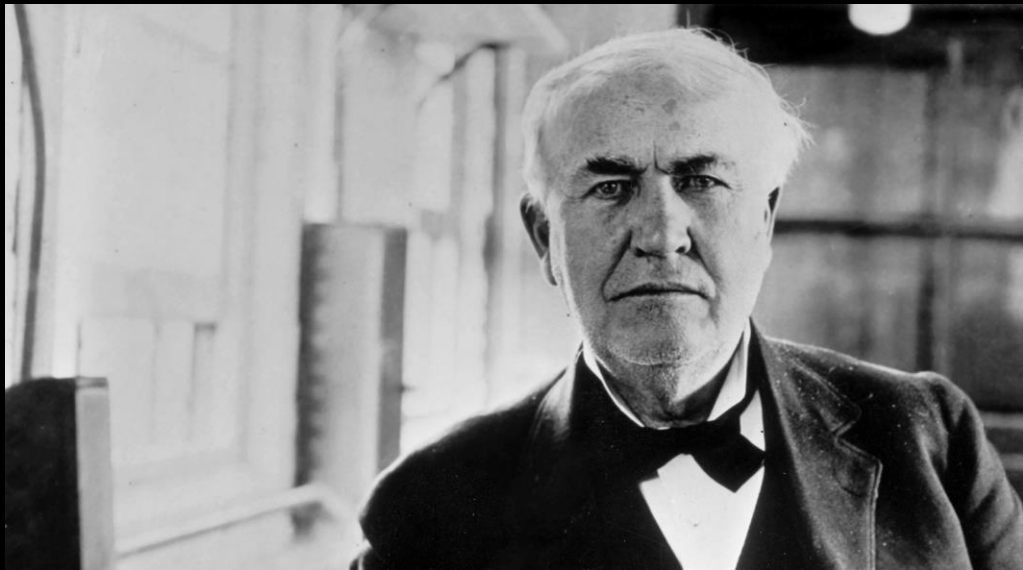
RAY BANNISTER 1ST ATHLETE TO RUN A MILE IN UNDER 4MINS.



ELIUD KIPCHOGE THE FIRST ATHLETE TO RUN A FULL MARATHON IN LESS THAN 2HRS.



THOMAS EDISON WAS THE INVENTOR...BUT



HERE IS ANOTHER STORY OF TWO GREAT BRITISH WOMEN IN THE SUFFRAGETTE MOVEMENT.

EMILLAINÉ PANKHURST



**PRINCESS SOPHIA DULEEP SINGH GOD-
DAUGHTER OF QUEEN VICTORIA.**



WHAT'S THE
STORY HERE?
WHO IS THE
WHITE GUY?



THEY CAME BACK TO PAY THEIR RESPECT TO
THEIR BROTHER NORMAN.



“NO HUMAN IS LIMITED”
ELIUD KIPCHOGE



THANKS FOR LISTENING



ANY QUESTIONS?

memegenerator.net



AFiUK